

16TH ANNUAL

AMERICAN CANCER SOCIETY  
GREENVILLE GALA



NOVEMBER 9TH, 2018  
THORNBLADE COUNTRY CLUB

2018  
SPONSORSHIP OPPORTUNITIES



## **AMERICAN CANCER SOCIETY GALA**

### **YOUR SPONSORSHIP HELPS SAVE LIVES**

#### **WILL YOU JOIN THE FIGHT?**

The official sponsor of birthdays, the American Cancer Society is proud to say that nearly 14 million cancer survivors are celebrating their special day again this year. Today we ask you to help us continue to give the gift of another birthday through your participation in the 16th Annual American Cancer Society's Greenville Gala. At this prestigious event, you'll be a contributing factor in the fight against cancer and the lives saved through the American Cancer Society. Slated for Friday, November 9, 2018 at the beautiful Thornblade Country Club in Greenville, South Carolina, this year's event will inspire, uplift and help create a world with more birthdays. Won't you join us in the fight against cancer? Find the sponsorship level that works for you and then get ready for an elegant evening at our 16th Annual Gala.

#### **YOUR CONTRIBUTIONS AT WORK IN SOUTH CAROLINA:**

476 women learned how to cope with the effects of treatment through Look Good...Feel Better sessions.

The Society provided more than 1000 rides for patients to treatment

Currently there are eight research grants in effect at South Carolina institutions, totaling more than \$4 million invested in research and health professional training

7,988 nights of free lodging were provided to cancer patients, removing financial and logistical barriers and improving access to care

627 wigs were provided to patients undergoing cancer treatment

**The Society  
provided crosscutting  
information  
services to 5,491  
South Carolina  
residents in 2016**

Through your sponsorship, you are serving as a leader in the fight against cancer. The American Cancer Society is doing the most in every community to help people with cancer today and striving to find cures to end the disease tomorrow.

**AMERICAN CANCER SOCIETY GREENVILLE GALA  
SPONSORSHIP OPPORTUNITIES**

**PLATINUM SPONSOR  
\$20,000 | Category Exclusive**

**PRE-EVENT PROMOTIONAL OPPORTUNITIES**

- Official sponsor of the gala Launch Party for 2018 (Date TBD)
- Guaranteed Prominence – Recognizing your company as a "Platinum Sponsor" by prominently placing your company's logo on the following:
  - Website – Company logo will appear on the event's official website
  - Media and Advertising – Prominent recognition on all event media and advertising
  - Save the Date - Company logo will appear on the save the date (commitment must be received by June 1, 2018 in order to receive benefit)
  - Event Invitation - Company logo will appear on event invitations (commitment must be received by June 1, 2018 in order to receive benefit)
  - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

**EVENT PROMOTIONAL OPPORTUNITIES**

- Twenty tickets to the 2018 American Cancer Society Greenville Gala
- Guests will be seated at two priority "Platinum Sponsor" tables denominated by signage with company name and logo
- Opportunity to have a company executive speak during the event
- Verbal recognition as a "Platinum Sponsor" of the American Cancer Society's Greenville Gala
- Company logo scrolling in event media program throughout the night
- Company logo recognition on signage at event
- Full page priority company advertisement placement in the evening program
- Priority recognition as a "Platinum Sponsor" in event program

**AMERICAN CANCER SOCIETY GREENVILLE GALA  
SPONSORSHIP OPPORTUNITIES**

**GOLD SPONSOR  
\$10,000 | Category Exclusive**

**PRE-EVENT PROMOTIONAL OPPORTUNITIES**

- Guaranteed Prominence – Recognizing your company as a "Gold Sponsor" by prominently placing your company's logo on the following:
  - Website – Company logo will appear on the event's official website
  - Media and Advertising – Prominent recognition on all event media and advertising
  - Save the Date - Company logo will appear on the save the date (commitment must be received by June 1, 2018 in order to receive benefit)
  - Event Invitation - Company logo will appear on event invitations (commitment must be received by June 1, 2018 in order to receive benefit)
  - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

**EVENT PROMOTIONAL OPPORTUNITIES**

- Ten tickets to the 2018 American Cancer Society Greenville gala
- Guests will be seated at one priority "Gold Sponsor" table denominated by signage with company name and logo
- Verbal recognition as a "Gold Sponsor" of the American Cancer Society's Greenville Gala
- Company logo scrolling in event media program throughout the event
- Company logo recognition on signage night of event
- Half page company advertisement placement in the evening program
- Priority recognition as a "Gold Sponsor" in event program

**AMERICAN CANCER SOCIETY GREENVILLE GALA  
SPONSORSHIP OPPORTUNITIES**

**SILVER SPONSOR  
\$5,000  
Limited Availability**

**PRE-EVENT PROMOTIONAL OPPORTUNITIES**

- Guaranteed Prominence – Recognizing your company as a "Silver Sponsor" by prominently placing your company's logo on the following:
  - Website – Company logo will appear on the event's official website
  - Save the Date - Company logo will appear on the save the date (commitment must be received by July 1, 2018 in order to receive benefit)
  - Event Invitation - Company logo will appear on event invitations (commitment must be received by July 1, 2018 in order to receive benefit)
  - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event

**EVENT PROMOTIONAL OPPORTUNITIES**

- Eight tickets to the 2018 American Cancer Society Greenville Gala
- Guests will be seated at a reserved "Silver Sponsor" table denominated by signage with company name and logo
- Verbal recognition at event as a "Silver Sponsor" of the American Cancer Society's Greenville Gala
- Company's name scrolling in event media program throughout the night
- Half page priority company advertisement placement in the evening program
- Priority recognition as a "Silver Sponsor" in event program
- Company logo featured on signage at sponsored portion of event as selected from the options below:
  - Auction Sponsor
  - Entertainment Sponsor
  - Dessert Station Sponsor
  - Parting Gift Sponsor
  - Registration Sponsor

**AMERICAN CANCER SOCIETY GREENVILLE GALA  
SPONSORSHIP OPPORTUNITIES**

**TABLE SPONSOR  
\$2,500 | Category Exclusive**

**PRE-EVENT PROMOTIONAL OPPORTUNITIES**

- Guaranteed Prominence – Recognizing your company as a “Table Sponsor” by prominently placing your company’s logo on the following:
  - Website – Company name will appear on the event’s official website
  - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event

**EVENT PROMOTIONAL OPPORTUNITIES**

- Eight tickets to the 2018 American Cancer Society Greenville Gala
- Guests will be seated at a reserved table denominated by signage with company name and logo
- Company’s name scrolling in event media program throughout the night
- Quarter page ad company advertisement placement in the evening program
- Priority recognition as a "Table Sponsor" in event program

**AMERICAN CANCER SOCIETY GREENVILLE GALA  
SPONSORSHIP OPPORTUNITIES**

**BRONZE SPONSOR  
\$1,000**

**EVENT PROMOTIONAL OPPORTUNITIES**

- Company name will appear on the event's official website
- Company logo recognition on event social media (Facebook and Instagram) prior to event with a link to company's website
- Four tickets to the 2018 American Cancer Society Greenville Gala
- Company name recognition on signage night of event
- Quarter page ad company advertisement placement in the evening program
- Recognition as a "Bronze Sponsor" in event program

**AMERICAN CANCER SOCIETY GREENVILLE GALA  
SPONSORSHIP OPPORTUNITIES**

**PROUD PARTNER  
\$500**

**EVENT PROMOTIONAL OPPORTUNITIES**

- Company name will appear on the event's official website
- Company name recognition on event social media (Facebook and Instagram) prior to event with a link to company's website
- Two tickets to the 2018 American Cancer Society Greenville Gala
- Recognition as a "Friend of ACS " in event program

## AMERICAN CANCER SOCIETY GREENVILLE GALA COMMITMENT FORM

Corporation Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Additional Contact: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

How would you like your company to be listed: \_\_\_\_\_

Please select sponsorship level and payment method below:

<input type="checkbox"/> \$20,000 Platinum Sponsor	<input type="checkbox"/> \$10,000 Gold Sponsor						
<input type="checkbox"/> \$5,000 Silver Sponsor (select station below) <table style="margin-left: 20px; border: none;"> <tr> <td><input type="checkbox"/> Auction</td> <td><input type="checkbox"/> Entertainment</td> </tr> <tr> <td><input type="checkbox"/> Dessert</td> <td><input type="checkbox"/> Parting Gift</td> </tr> <tr> <td><input type="checkbox"/> Registration</td> <td></td> </tr> </table>	<input type="checkbox"/> Auction	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Dessert	<input type="checkbox"/> Parting Gift	<input type="checkbox"/> Registration		<input type="checkbox"/> \$2,500 Table Sponsor
<input type="checkbox"/> Auction	<input type="checkbox"/> Entertainment						
<input type="checkbox"/> Dessert	<input type="checkbox"/> Parting Gift						
<input type="checkbox"/> Registration							
	<input type="checkbox"/> \$1,000 Bronze Sponsor						
	<input type="checkbox"/> \$500 Proud Partner						

### Individual Ticket Opportunities:

<input type="checkbox"/> \$175 Couple Standard Admission	<input type="checkbox"/> \$125 Couple Thornblade Member
<input type="checkbox"/> \$100 Single Standard Admission	<input type="checkbox"/> \$75 Single Thornblade Member
	<input type="checkbox"/> General Donation to ACS \$ _____

### Payment Options:

Please invoice me at the address listed above

Check # \_\_\_\_\_ enclosed

Please call me to pay by credit card

For questions or additional information, please contact:

Stephanie Rivers, Community Development Manager

154 Milestone Way, Greenville, SC 29615

Office: 864-627-8289 • Mobile: 864-640-1177 • Email: [Stephanie.Rivers@cancer.org](mailto:Stephanie.Rivers@cancer.org)

*Benefits of sponsorship to begin with receipt of sponsorship funds or signed sponsorship commitment form.*



Thanks to your support of our gala, we are saving more lives and leading efforts to end this disease. Together, we will finish the fight against cancer.

For More Information Contact:  
American Cancer Society  
Stephanie Rivers, Community Development Manager  
Stephanie.Rivers@cancer.org | 864.627.1903  
154 Milestone Way, Greenville SC 29615



We save lives by helping you stay well,  
helping you get well, by finding cures,  
and by fight back.  
cancer.org | 1.800.227.2345